



CALL FOR AFRICAN AND DIASPORA ENTREPRENEURS

Call for African and Diaspora Small and Medium Size Entrepreneurs (SMEs) who want to Grow!

Join the Bootcamp in Dar es Salaam, Tanzania!

The Citizens and Diaspora Directorate (CIDO) of the African Union Commission invites African and Diaspora entrepreneurs to participate in the *Scaling Up Your Business Bootcamp* to be held from April 27th - 29th in Dar es Salaam, Tanzania.

A unique opportunity for entrepreneurs with an African Diaspora background whose businesses have outgrown the start-up phase and are looking to transition into full-scale operations with the right financial and technical capacity support.

The Bootcamp offers fifteen [African and Diaspora Small and Medium Size Entrepreneurs](#) an opportunity to acquire the tools to bring their businesses to scale through an intensive program consisting of training, self-learning, advisory services, and mentoring.

In the three days, gain the skill set you need to:

- Remodel your business plan for growth in a lean way
- Analyze the gaps between now and your planned future
- Present your ideas to potential partners or clients in a concise/ visual manner (Business Canvas)
- Mobilize resources (finance, know how, networks)
- Be a Role Model to other SME entrepreneurs

In addition, this program enables you to meet with seasoned entrepreneurs and mentors to expand your network.

Applying is easy, but do not wait!

This bootcamp is for motivated business owners and key managers who are looking to scale up their companies.

We are looking for (Diaspora) entrepreneurs who:

- Own and run a Small to Medium Enterprise
- Seek ways to link different worlds in a more diverse society
- Value social and environmental impact
- Create innovative products and services that benefit society

Application requirements:

To apply, please send

- A brief resume of yourself and your story as a Diaspora entrepreneur
- A profile of your company
- An expression of interest why you want to take part in the programme.

Submit

Please submit your profile and a motivation letter to cido@africa-union.org. For questions, you can email youthl@africa-union.org. Note: All applications must be submitted by 14 March 2019.